



AI TOOL DROP

Social Content Machine Prompt Pack

One idea session, 20+ platform-native posts. v2, expanded.

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The Social Content Machine Prompt Pack

One idea session becomes 20+ platform-native posts. The chain: mine, multiply, design-brief, schedule, diagnose. Built for Claude, Canva, Pictory, and Buffer. Version 2, expanded.

1 · The Idea Miner

My niche: [niche]. My audience: [who]. My last 10 post topics: [list].
Generate 15 post ideas across 5 angles: contrarian take, personal lesson, how-to, myth-bust, story. For each: the one-line core claim. Cut any idea I have already covered. Rank by likely saves and shares, not likes, and tell me why the top 3 would get saved.

TIP, Saves and shares are the algorithm currency everywhere now. A post that gets saved reaches feeds for days.

2 · The Multiplier

Take this one idea: [paste core claim + 3 supporting points].
Create: 1 LinkedIn post (180-220 words, line breaks for skimming), 1 X thread (5-7 posts, hook first), 3 short-form video scripts (30-45 seconds, spoken, hook in first 2 seconds), 2 Pinterest pin title+description pairs, 1 carousel outline (7 slides, one claim per slide).
Each piece must LEAD with a different facet of the idea. No repeating the hook across formats.
Voice rules: [paste].

Worked Example: one idea, three leads

What we fed it:

Core claim: "posting daily matters less than answering comments daily"

What came back (excerpt, unedited):

LinkedIn lead: "I posted every day for 90 days and grew slower than the month I posted 8 times. Here is what actually moved..."
X thread lead: "Everyone tells you to post daily. Nobody tells you the algorithm is watching what you do AFTER you post."
Video script lead: "You are posting every day and going nowhere, and I know exactly why."

Notice what the prompt structure bought: the output needed an edit pass, not a rewrite. That is the bar every prompt in this pack aims for.

3 · The Canva Brief

For this carousel outline: [paste]. Write the design brief: per slide, the headline text (max 8 words), support line (max 15), and visual direction (layout, one accent element). Keep one consistent template across slides. Slide 1 must work as a standalone hook image in the feed.

4 · The Hook Doctor

Here are my 5 weakest hooks from last month with their metrics: [paste]. Diagnose the shared failure pattern. Rewrite each 3 ways: shorter, more specific, more tension. Then tell me the ONE pattern to stop using, with evidence from my own numbers.

5 · The Comment Engine

Distribution is won in the comments, yours and other people's.

Here are 10 posts from bigger accounts in my niche today: [paste text or summaries].
For each, draft a comment that adds a genuinely useful point (a number, a counterexample, a sharper framing). No "great post!". My voice rules: [paste].
Flag the 3 comments most likely to earn profile visits.

Troubleshooting

Everything sounds the same after multiplying. You skipped the "different facet" rule. Each format must lead with a different angle of the claim, or you have posted one idea five times.

Engagement without followers. Your content is likeable but not positioning you as anything. Add one contrarian pillar: the thing you believe that your niche mostly does not.

The 90-minute session takes 3 hours. You are editing during generation. Generate everything first, then edit in one pass. The modes fight each other.

The Weekly System

One 90-minute session: Idea Miner (10 min), pick 3, Multiplier per idea (45 min), Canva Brief for the best (15 min), load Buffer (20 min). That is 20+ pieces queued. The Comment Engine runs 15 minutes daily, and over a quarter it will matter more than the posts.

The full stack behind this pack: [**aitooldrop.com/stacks**](https://aitooldrop.com/stacks)

