



AI TOOL DROP

The Operator Prompt Pack

Every tested workflow, one document. Version 2.0, August 2026.

aitooldrop.com

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The Operator Prompt Pack

The complete collection: every tested workflow on aitooldrop.com in one document. Part 1: the Email Machine. Part 2: the Audio Pipeline. Part 3: the tailored systems (Faceless YouTube, Social Machine, SEO Site). Parts 4 and 5: the Content Engine and the Launch Sequence. Version 2, expanded with worked examples and troubleshooting throughout.

Part 1 · The Email Machine

The prompt chain behind a 12,000-subscriber system.

1 · The Sequence Architect

Run this once per audience segment. It designs the arc before any email gets written, the step most people skip, and the reason most nurtures feel random.

You are designing an 8-email nurture sequence for [SEGMENT, e.g. "coaches who just downloaded the free guide"].

Their situation: [what they just did / want].

My offer at the end: [product + price].

Design the arc: for each email give (1) the job it does in the sequence, (2) the single idea it teaches, (3) the emotional note it ends on, (4) subject line direction.

Rules: emails 1-5 teach and build trust with NO pitch. Email 6 introduces the offer through a story. Emails 7-8 are direct. Output as a numbered plan I will feed back to you one email at a time.

TIP, Save the output. Every later prompt references this plan, which is what keeps 8 emails feeling like one narrative.

2 · The Email Writer

Run once per email, feeding back the plan from step 1.

You are writing email [N] of 8 for the [SEGMENT] path.

The sequence plan: [paste plan]

This email's job (from the plan): [paste row N]

Voice rules: [paste your 5 voice rules, see step 3]

Write: subject line + preview text + 150-220 word body + one-line CTA.

Rules: one idea only. Short sentences. No "I hope this finds you well." End with the emotional note from the plan. Write like one busy human writing to another.

3 · The Voice Matcher

Run this ONCE before writing anything. It extracts your voice so 40 emails sound like you, not like AI.

Here are 3 emails I wrote myself that got replies: [paste].
Extract my voice as 5 concrete, imitable rules (sentence length, how I open, how I transition, words I overuse, how I close). Output only the 5 rules, I will paste them into every writing prompt.

TIP, Re-run quarterly. Your voice drifts; the rules should too.

4 · The Subject Line Splitter

Subject line for this email: [paste email body].
Give me 10 options across 4 styles: curiosity gap (3), direct benefit (3), pattern interrupt (2), personal/story (2).
Mark the 2 you'd A/B test and say why in one line each.

5 · The Weekly Rhythm

Newsletter Friday, campaign Sunday. Both from the same notes, under an hour total:

Here are my rough notes from this week: [bullet dump].
Write two emails:
1) NEWSLETTER (Friday): value-first, 3 short sections, one soft link to [page].
2) CAMPAIGN (Sunday): one idea from the notes turned into a story that lands on [offer]. Direct CTA.
Same voice rules as always: [paste rules].

The Two Mistakes That Cost Me Months

1. The dead-end graduation. Check that your nurture's exit step actually points at a live sequence. I once had ~11,000 graduates routing into a draft that sent nothing, silently, for months.

2. Manual bounce handling. Auto-suppress bounces from day one. Sender reputation compounds in whichever direction you let it.

Want the machine these prompts run on? The full build is at aitooldrop.com/tools/claude-gohighlevel-email-machine

Worked Example: The Sequence Architect in action

What we fed it:

You are designing an 8-email nurture sequence for [coaches who just downloaded the free niche guide].
Their situation: they want paying clients but hate selling.
My offer at the end: [group coaching program, \$497].
Design the arc...

What came back (excerpt, unedited):

Email 1, job: prove we understand the hate-selling problem better than they can articulate it. Idea: selling feels bad because you were taught to interrupt, not invite. Emotional note: relief. Subject direction: "you are not bad at selling"...

Email 2, job: first quick win...

Notice what the prompt structure bought: the output needed an edit pass, not a rewrite. That is the bar every prompt in this pack aims for.

6 · The Re-engagement Sequence

For the chunk of your list that stopped opening. Run quarterly. Expect 5 to 10 percent of dormant subscribers to wake up, and be ready to remove the rest, because a smaller warm list beats a bigger cold one on every metric that matters.

Write a 3-email re-engagement sequence for subscribers who have not opened in 90+ days.

Email 1: "still want these?" Honest, short, one-click yes. Email 2 (3 days later): the single best thing I have published recently: [paste]. Email 3 (4 days later): goodbye email, warm, no guilt, tells them they will be unsubscribed and how to stay.

Voice rules: [paste]. No fake urgency anywhere.

7 · The Deliverability Audit

Run monthly. Ten minutes of prevention against the silent killer of email businesses.

Here are my email stats for the last 30 days: sent [N], delivered [N], opened [N]%, clicked [N]%, bounced [N], complaints [N], unsubscribes [N].
Audit against healthy benchmarks (38%+ open for niche lists, under 0.1% complaints, under 2% bounce). Flag anything drifting, diagnose the likeliest cause in order of probability, and give me the one fix to make this week.

Troubleshooting

The emails sound like AI. Your voice rules are too vague. "Friendly but professional" describes everyone. Re-run the Voice Matcher with emails that got actual replies, and demand rules concrete enough that a stranger could imitate you.

Open rates fine, clicks dead. The email made its point too completely. A satisfied reader does not click. End on the tension the linked page resolves, not on the resolution.

Sequence performance decays by email 5. Almost always a sign emails 3 and 4 taught nothing new. Every email must earn the next open. Cut the weakest email entirely; 7 strong beats 8 padded.

People buy but then unsubscribe. Normal and healthy. They came for the thing, got the thing. Fix only if the rate exceeds 3 percent per send.

Part 2 · The Audio Pipeline

Blog post to publishable audio in 20 minutes.

1 · The Spoken-Word Rewrite

The core prompt. Written English read aloud sounds wrong, this converts it to spoken English.

Rewrite this article as a spoken monologue for audio narration.
Rules: contractions everywhere; no subheadings, use spoken transitions ("here's the thing", "so what does this mean?"); break any sentence over 20 words; convert lists into flowing speech; one rhetorical question per section; open with a hook, not the title; close with a single takeaway sentence.
Keep every fact. Target 90% of original length.

[PASTE ARTICLE]

2 · The Tone Matcher

Run when the script sounds generic. Feeds the narrator a personality.

Here is my narration script: [paste].
Rewrite it as told by a narrator who is [pick: a sharp friend explaining over coffee / a calm documentary voice / an energetic operator sharing a win].
Keep every fact and the structure. Change only rhythm, word choice, and asides.
Mark any line you changed significantly with *.

3 · The Section Splitter

Long single generations drift flat. Generate section by section instead.

Split this narration script into sections of 60-90 seconds of spoken audio each (roughly 150-220 words per section).
End each section on a natural breath point, never mid-thought. Number them and add a one-line energy note for each (e.g. "build curiosity", "land the point, slow down").

TIP, In ElevenLabs: stability 45-55, similarity 75+. Regenerating one flat section beats regenerating twelve minutes.

4 · The QA Checklist

Run before shipping any customer-facing audio:

- Listened at 1x speed, start to finish (not skimmed)
- No mispronounced names, numbers, or acronyms
- Section energy matches the notes, no flat stretches
- Loudness normalized; 2s room tone at head and tail
- Would I pay for this? If not, regenerate the weak section

What This Unlocks

Every evergreen post becomes a podcast episode. Your PDF product grows an audio tier at near-zero marginal cost. One written asset, three formats.

The full workflow with settings screenshots:

aitooldrop.com/tools/claude-elevenlabs-blog-to-podcast

Worked Example: The Spoken-Word Rewrite in action

What we fed it:

Rewrite this article as a spoken monologue...

[Original]: "Email deliverability is determined by several factors. These include sender reputation, list hygiene, and engagement metrics. Each will be examined below."

What came back (excerpt, unedited):

"So here is what actually decides whether your emails land in the inbox. Three things. Your reputation as a sender, how clean your list is, and whether people actually open what you send. Let us take them one at a time, because the first one is the one nobody checks..."

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5 • The Voice Audition Script

Voice choice matters more than settings, and auditioning with sample text tells you nothing. Use this instead.

Write me a 60-second audition script that stress-tests a narration voice: one sentence of high energy, one of quiet sincerity, a number-heavy sentence (dates, prices, percentages), a question, a list of three items, and a long 25-word sentence.

Topic: [your actual niche]. I will run this through 5 candidate voices and compare.

TIP, Numbers are where weak voices die. If a voice stumbles on "\$1,497 on March 3rd", keep auditioning.

6 • The Podcast Intro/Outro Kit

My show: [name, one-line premise, audience]. Write: a 15-second cold-open template with a [HOOK] slot I fill per episode, a 10-second standard intro (show name, premise, host), and a 15-second outro with one CTA slot: [newsletter/review/next episode].

Spoken English, warm, zero radio-announcer energy.

Troubleshooting

The narration sounds flat. Section too long. Nothing fixes drift like shorter generations. 150 to 220 words, no exceptions.

Mispronounced words. Spell them phonetically in the script ("Claude" is fine, "GoHighLevel" becomes "Go-High-Level"). Keep a running pronunciation list; you will reuse it every episode.

Sections do not match each other. Voice settings drifted between sessions, or you regenerated one section on a different day. Note your exact settings in the project file and batch-generate in one sitting.

It sounds good but boring. The script, not the voice. Run the Tone Matcher with "a sharp friend explaining over coffee" and compare. Nine times out of ten the coffee version wins.

Part 3 · The Tailored Systems

The three creator systems, complete.

1 · The Niche Validator

Run once, honestly. Most faceless channels die at niche selection, not production. The prompt forces scoring instead of vibes.

I want a faceless YouTube channel. My interests: [list]. My constraint: [hours/week].
For each interest, score 1-10: search demand, faceless-format fit, monetization paths (ads, affiliate, product), and competition saturation. Show the scores in a table.
Then recommend ONE niche and the 3 content pillars for it. Be brutal. Kill weak niches and tell me why.

TIP, If everything scores under 6, your interests list is too broad. Rerun with sub-niches: not "fitness" but "kettlebell training for men over 40".

2 · The Script Writer

Write a YouTube script for [TOPIC] in my niche [NICHE]. Length: [6-8] minutes spoken (roughly 1,000-1,300 words).
Structure: cold-open hook in the first 15 seconds that opens a loop you close at the end, 3 sections each ending with a mini-cliffhanger line, payoff, single CTA.
Rules: spoken English, contractions, no "in this video". Mark [B-ROLL: description] cues every 3-4 sentences for Pictory to match.

TIP, The [B-ROLL] cues are what make Pictory assembly fast. You did the creative thinking; it does the matching.

Worked Example: hook before and after

What we fed it:

Script topic: "why most budgets fail in the first month"

What came back (excerpt, unedited):

Before (what a lazy prompt returns): "Today we are going to talk about budgeting and why so many people struggle with it."

After (this pack's structure): "Your budget did not fail because you are bad with money. It failed because of one line item you copied from someone else's life. Stick around, because the fix takes four minutes and most people never hear it."

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3 · The Retention Editor

Here is my script: [paste]. Audit it for retention: flag every point a viewer might click away (slow intro, no stakes, repeated point, weak transition). Rewrite ONLY the flagged lines. Then rate the hook 1-10, and if it is under 8, rewrite it 3 different ways.

4 · The Title & Thumbnail Brief

For this script: [paste hook + outline].
Give me 8 titles (curiosity-forward, under 55 characters, no clickbait lies) and for the best 2, a thumbnail brief: 3-5 words of overlay text plus the single image concept that creates an open loop with the title, not a repeat of it.

TIP, Title and thumbnail should ask two different questions. If they say the same thing, one of them is wasted.

5 · The ElevenLabs Pass

Final pass on this script for text-to-speech: expand abbreviations, spell out numbers as spoken, add commas where a narrator breathes, break sentences over 20 words. Split into numbered 150-220 word sections, each ending on a natural pause.

TIP, Settings for YouTube narration: stability 45-55, similarity 75+. Generate per section, never the whole script at once.

6 · The Series Planner

Channels grow on series, not one-offs. Run monthly.

My niche: [niche]. My best-performing video so far: [title + why you think it worked].
Design 3 series concepts (5+ episodes each) that could own a search phrase or a curiosity loop. For each: the series hook, 5 episode titles, and which pillar it feeds. Rank by likely subscriber conversion, not views.

Troubleshooting

Views but no subscribers. Your videos answer the question completely and leave no reason to return. The Series Planner exists for this: end every video pointing at the next open loop.

Retention dies at the 30-second mark. Your hook wrote a check the first section does not cash. The first section after the hook must deliver the first real payoff, not background.

Pictory matches terrible b-roll. Your [B-ROLL] cues are abstract ("success", "growth"). Make them concrete and filmable ("hands counting cash on a table", "person closing a laptop at night").

The niche feels crowded. Crowded means monetizable. You do not need the niche; you need an angle inside it. Rerun the Niche Validator at sub-niche depth.

The Weekly System

Monday: Script Writer from your pillar list. Tuesday: Retention Editor plus Title brief.
Wednesday: ElevenLabs pass, generate audio. Thursday: Pictory assembly, schedule. Total: roughly 3 hours per episode once the rhythm sets.

The full stack behind this pack: aitooldrop.com/stacks

1 · The Idea Miner

My niche: [niche]. My audience: [who]. My last 10 post topics: [list].
Generate 15 post ideas across 5 angles: contrarian take, personal lesson, how-to, myth-bust, story. For each: the one-line core claim. Cut any idea I have already covered. Rank by likely saves and shares, not likes, and tell me why the top 3 would get saved.

TIP, Saves and shares are the algorithm currency everywhere now. A post that gets saved reaches feeds for days.

2 · The Multiplier

Take this one idea: [paste core claim + 3 supporting points].
Create: 1 LinkedIn post (180-220 words, line breaks for skimming), 1 X thread (5-7 posts, hook first), 3 short-form video scripts (30-45 seconds, spoken, hook in first 2 seconds), 2 Pinterest pin title+description pairs, 1 carousel outline (7 slides, one claim per slide).
Each piece must LEAD with a different facet of the idea. No repeating the hook across formats.
Voice rules: [paste].

Worked Example: one idea, three leads

What we fed it:

Core claim: "posting daily matters less than answering comments daily"

What came back (excerpt, unedited):

LinkedIn lead: "I posted every day for 90 days and grew slower than the month I posted 8 times. Here is what actually moved..."
X thread lead: "Everyone tells you to post daily. Nobody tells you the algorithm is watching what you do AFTER you post."
Video script lead: "You are posting every day and going nowhere, and I know exactly why."

Notice what the prompt structure bought: the output needed an edit pass, not a rewrite. That is the bar every prompt in this pack aims for.

3 · The Canva Brief

For this carousel outline: [paste]. Write the design brief: per slide, the headline text (max 8 words), support line (max 15), and visual direction (layout, one accent element). Keep one consistent template across slides. Slide 1 must work as a standalone hook image in the feed.

4 · The Hook Doctor

Here are my 5 weakest hooks from last month with their metrics: [paste]. Diagnose the shared failure pattern. Rewrite each 3 ways: shorter, more specific, more tension. Then tell me the ONE pattern to stop using, with evidence from my own numbers.

5 · The Comment Engine

Distribution is won in the comments, yours and other people's.

Here are 10 posts from bigger accounts in my niche today: [paste text or summaries]. For each, draft a comment that adds a genuinely useful point (a number, a counterexample, a sharper framing). No "great post!". My voice rules: [paste]. Flag the 3 comments most likely to earn profile visits.

Troubleshooting

Everything sounds the same after multiplying. You skipped the "different facet" rule. Each format must lead with a different angle of the claim, or you have posted one idea five times.

Engagement without followers. Your content is likeable but not positioning you as anything. Add one contrarian pillar: the thing you believe that your niche mostly does not.

The 90-minute session takes 3 hours. You are editing during generation. Generate everything first, then edit in one pass. The modes fight each other.

The Weekly System

One 90-minute session: Idea Miner (10 min), pick 3, Multiplier per idea (45 min), Canva Brief for the best (15 min), load Buffer (20 min). That is 20+ pieces queued. The Comment Engine runs 15 minutes daily, and over a quarter it will matter more than the posts.

The full stack behind this pack: aitooldrop.com/stacks

1 · The Keyword Prioritizer

Here is my keyword export: [paste rows: keyword, volume, difficulty].
My site's authority is [new/low/medium]. Score each keyword on: winnability at my authority level, commercial value (affiliate or product intent), and AI-Overview risk (informational queries get summarized; comparison and review intent mostly survives).
Output: the top 10 to write NOW, in order, with search intent and page type (hub, review, comparison, guide) for each, plus the 5 biggest wastes of time on my list and why.

2 · The Outline Architect

Target keyword: [kw]. Page type: [type]. The top 3 ranking pages cover: [paste their H2s].
Build my outline: cover what they cover (table stakes), then add 2-3 sections they DO NOT have that my firsthand experience can own: [list your experience, data, or access].
Mark each section [TS] table stakes or [EDGE] my advantage. If I have no EDGE sections, say so plainly and tell me what experience I would need to earn one.

TIP, A page with zero EDGE sections is a page that loses to whoever has one. Sometimes the right move is to go get the experience first.

3 · The Draft Engine

Write from this outline: [paste]. My firsthand notes per section (use ONLY these for claims): [paste].
Rules: definitive answer to the query in the first 80 words (AI Overview citation bait); short paragraphs; specific numbers over vague claims; [SCREENSHOT] markers where my images prove the point; no section ships without at least one concrete detail from my notes.

TIP, The first-80-words rule is not style, it is economics: cited pages earn roughly double the clicks of uncited ones on Overview queries.

Worked Example: first 80 words that get cited

What we fed it:

Query: "is gohighlevel worth it for solo business owners"

What came back (excerpt, unedited):

"For a solo operator with an email list over 1,000 and anything to sell, GoHighLevel is worth the \$97 a month, because it replaces four tools that total more. Under 1,000 subscribers, it is not worth it yet; start on a free-tier platform and graduate later. That is the whole answer. The rest of this page shows the real system behind that math, with numbers from a 12,000-subscriber business."

Notice what the prompt structure bought: the output needed an edit pass, not a rewrite. That is the bar every prompt in this pack aims for.

4 · The E-E-A-T Injector

Audit this draft: [paste]. Flag every claim that could have been written by someone who never used the product or did the thing. For each flag, ask me ONE question whose answer would make the claim unfakeable (a number, a screenshot, a mistake I made, a date). Wait for my answers, then weave them in without changing the structure.

5 · The Internal Link Weaver

My site's pages: [list URLs + one-line descriptions]. This new draft: [paste]. Place 3-6 internal links: each must sit on natural anchor text, link to the page a reader would actually want next, and no two links point at the same target. Also tell me which 2 EXISTING pages should add a link TO this new one, and where.

TIP, The second half of that prompt is the part everyone skips, and it is where orphaned pages come from.

6 · The Refresh Scheduler

My published pages with dates and current positions: [paste]. Build my refresh queue: which 5 pages to update this month, ranked by (position 4-15 striking distance) + (content age) + (commercial value). For each: the ONE change most likely to move it, and what I should NOT touch.

Troubleshooting

Publishing weekly, nothing ranks. At low authority, difficulty matters more than volume. Rerun the Prioritizer and be honest about the "new" setting; the winnable keywords are more boring than you want them to be.

Rankings fine, no clicks. Your title promises what the Overview already answered. Retitle toward the thing a summary cannot deliver: the test, the screenshots, the verdict.

Content sounds expert but converts nothing. Missing EDGE sections. Readers buy from pages that bear scars. Run the E-E-A-T Injector harder, and answer its questions with real numbers.

Google ignores the site entirely. Check the boring things first: indexing, sitemap submitted, no accidental noindex, and, if the site is new, 3 to 6 months of patience is a feature of the plan, not a bug in it.

The Weekly System

One money page per week: Prioritizer monthly, Architect plus Draft on Monday, E-E-A-T pass plus your screenshots Wednesday, Surfer check plus Link Weaver plus publish Friday. The Refresh Scheduler replaces one new page per month, because updating page 6 to page 3 beats publishing page 200.

The full stack behind this pack: aitooldrop.com/stacks

Part 4 · The Content Engine

One written asset, every channel, without sounding recycled.

The Post Builder

You are drafting a blog post for [SITE] aimed at [AUDIENCE].
My outline and firsthand notes (do not invent beyond these): [paste]
My angle: [one sentence]
Write 900-1200 words. Rules: open with the tension, not background; short paragraphs; one concrete example per section; end with a single actionable takeaway; leave [SCREENSHOT] markers where my images go.

The Atomizer

Here is my published post: [paste].
Create: 3 Pinterest pin title+description pairs (curiosity-forward, 100 character titles), 1 newsletter section (120 words, links back), and 5 short social posts in my voice rules: [paste rules].
Each piece must lead with a DIFFERENT idea from the post.

The Refresher

This post is [N] months old: [paste].

Audit it against what a reader needs today: flag outdated prices, features, weak sections, and missing questions readers now ask. Output a prioritized fix list, then rewrite ONLY the flagged sections.

Part 5 · The Launch Sequence

For launching anything to an existing list.

The Launch Arc

I am launching [OFFER] at [PRICE] to a list of [N] on [DATE].

Design a 6-email launch: seed (curiosity), story (why I built it), reveal (offer plus who it is for), proof (result or demo), objections (answer the top 3), close (deadline).

For each: subject, angle, one-line CTA. Then flag which single email matters most and why.

The Objection Miner

My offer: [describe + price]. My audience: [describe].

List the 10 real objections they will have (money, time, trust, "will it work for ME").

For the top 5, write a 2-3 sentence answer in my voice that I can reuse in emails, FAQ, and the sales page: [voice rules].

Keep Shipping

New workflows are added as we test them, and you get every update free. Watch The Drop for release notes, and send wins or requests to hello@aitooldrop.com.

aitooldrop.com, Tested, not listed.