



AI TOOL DROP

Faceless YouTube Prompt Pack

Script to voice to video. One person, no camera. v2, expanded.

aitooldrop.com

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The Faceless YouTube Prompt Pack

The complete prompt chain for running a faceless channel with Claude, ElevenLabs, and Pictory: niche validation, scripts, retention editing, titles, and the audio pass. One episode per week, roughly 3 hours, no camera. Version 2, expanded with worked examples and troubleshooting.

1 · The Niche Validator

Run once, honestly. Most faceless channels die at niche selection, not production. The prompt forces scoring instead of vibes.

I want a faceless YouTube channel. My interests: [list]. My constraint: [hours/week].
For each interest, score 1-10: search demand, faceless-format fit, monetization paths (ads, affiliate, product), and competition saturation. Show the scores in a table.
Then recommend ONE niche and the 3 content pillars for it. Be brutal. Kill weak niches and tell me why.

TIP, If everything scores under 6, your interests list is too broad. Rerun with sub-niches: not "fitness" but "kettlebell training for men over 40".

2 · The Script Writer

Write a YouTube script for [TOPIC] in my niche [NICHE]. Length: [6-8] minutes spoken (roughly 1,000-1,300 words).
Structure: cold-open hook in the first 15 seconds that opens a loop you close at the end, 3 sections each ending with a mini-cliffhanger line, payoff, single CTA.
Rules: spoken English, contractions, no "in this video". Mark [B-ROLL: description] cues every 3-4 sentences for Pictory to match.

TIP, The [B-ROLL] cues are what make Pictory assembly fast. You did the creative thinking; it does the matching.

Worked Example: hook before and after

What we fed it:

Script topic: "why most budgets fail in the first month"

What came back (excerpt, unedited):

Before (what a lazy prompt returns): "Today we are going to talk about budgeting and why so many people struggle with it."
After (this pack's structure): "Your budget did not fail because you are bad with money. It failed because of one line item you copied from someone else's life. Stick around, because the fix takes four minutes and most people never hear it."

Notice what the prompt structure bought: the output needed an edit pass, not a rewrite. That is the bar every prompt in this pack aims for.

3 · The Retention Editor

Here is my script: [paste]. Audit it for retention: flag every point a viewer might click away (slow intro, no stakes, repeated point, weak transition). Rewrite ONLY the flagged lines. Then rate the hook 1-10, and if it is under 8, rewrite it 3 different ways.

4 · The Title & Thumbnail Brief

For this script: [paste hook + outline].
Give me 8 titles (curiosity-forward, under 55 characters, no clickbait lies) and for the best 2, a thumbnail brief: 3-5 words of overlay text plus the single image concept that creates an open loop with the title, not a repeat of it.

TIP, Title and thumbnail should ask two different questions. If they say the same thing, one of them is wasted.

5 · The ElevenLabs Pass

Final pass on this script for text-to-speech: expand abbreviations, spell out numbers as spoken, add commas where a narrator breathes, break sentences over 20 words. Split into numbered 150-220 word sections, each ending on a natural pause.

TIP, Settings for YouTube narration: stability 45-55, similarity 75+. Generate per section, never the whole script at once.

6 · The Series Planner

Channels grow on series, not one-offs. Run monthly.

My niche: [niche]. My best-performing video so far: [title + why you think it worked].

Design 3 series concepts (5+ episodes each) that could own a search phrase or a curiosity loop. For each: the series hook, 5 episode titles, and which pillar it feeds. Rank by likely subscriber conversion, not views.

Troubleshooting

Views but no subscribers. Your videos answer the question completely and leave no reason to return. The Series Planner exists for this: end every video pointing at the next open loop.

Retention dies at the 30-second mark. Your hook wrote a check the first section does not cash. The first section after the hook must deliver the first real payoff, not background.

Pictory matches terrible b-roll. Your [B-ROLL] cues are abstract ("success", "growth"). Make them concrete and filmable ("hands counting cash on a table", "person closing a laptop at night").

The niche feels crowded. Crowded means monetizable. You do not need the niche; you need an angle inside it. Rerun the Niche Validator at sub-niche depth.

The Weekly System

Monday: Script Writer from your pillar list. Tuesday: Retention Editor plus Title brief.

Wednesday: ElevenLabs pass, generate audio. Thursday: Pictory assembly, schedule. Total: roughly 3 hours per episode once the rhythm sets.

The full stack behind this pack: aitooldrop.com/stacks