



AI TOOL DROP

The AI Store Prompt Pack

Product pages, creative, cart recovery, and campaigns, solo.

aitooldrop.com

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The AI Store Prompt Pack

Run a store where the descriptions, creative, emails, and campaigns are AI-produced and owner-approved. This is the Shopify + Claude + GoHighLevel chain: product pages, creative briefs, the abandoned cart machine, the campaign calendar, and support that does not eat your day.

1 · The Product Page Writer

Write a product page for: [product].

Buyer: [who + the moment they need it]. Price: \$[X]. What makes it different: [1-2 things, be honest].

Produce: a headline that names the outcome (not the product), 3 benefit blocks (feeling first, then the feature that delivers it), a 40-word "details" section, 5 FAQ answers to real objections (price, shipping, fit, quality, returns), and a 155-character meta description.

Voice: confident, specific, zero hype. Banned words: revolutionary, premium, game-changing, elevate.

2 · The Creative Brief

Feed this to Canva (or a designer) so the visuals match the copy.

From this product page: [paste].

Write a creative brief: the ONE feeling the imagery must land, 4 image concepts (hero, lifestyle, detail, social proof), text overlay for each under 8 words, and the ad-safe crop notes for square and vertical.

Then write 3 ad primary texts (under 125 characters) that match concept 2.

3 · The Abandoned Cart Machine

The highest-ROI automation in e-commerce. Build it once in GoHighLevel.

Write my 3-email abandoned cart sequence for [product, price].

Email 1 (1 hour after): helpful, "did something go wrong", zero discount.

Email 2 (24 hours): the strongest objection, answered through a customer story.

Email 3 (72 hours): [discount/no discount], honest deadline.

Subject lines + preview text + under 120 words each. A human wrote this, not a brand: contractions, no exclamation marks.

TIP, Send email 1 without a discount, always. Most carts abandon over friction, not price, and instant discounts train discount-waiting.

4 · The Campaign Calendar

My store sells [products]. Average order \$[X]. My list: [size].
Build a 30-day campaign calendar: 4 weekly emails mixing value, story, and offer (never two offers in a row), 2 SMS moments max, and the one product to feature each week with the angle.
For each send: subject, one-line premise, CTA. Mark which sends I should NOT discount.

5 · The Support Macro Writer

Write my 8 support replies: where is my order, damaged item, return request, size or fit question, discount ask, "is this in stock", slow shipping complaint, and glowing review reply.
Rules: acknowledge first, solve second, one sentence of warmth, no corporate apology boilerplate. Under 80 words each. Sound like the owner replying personally, because I am.

Run It

The full store architecture: aitooldrop.com/business, and the automation hub reviews every machine-layer tool in this stack.